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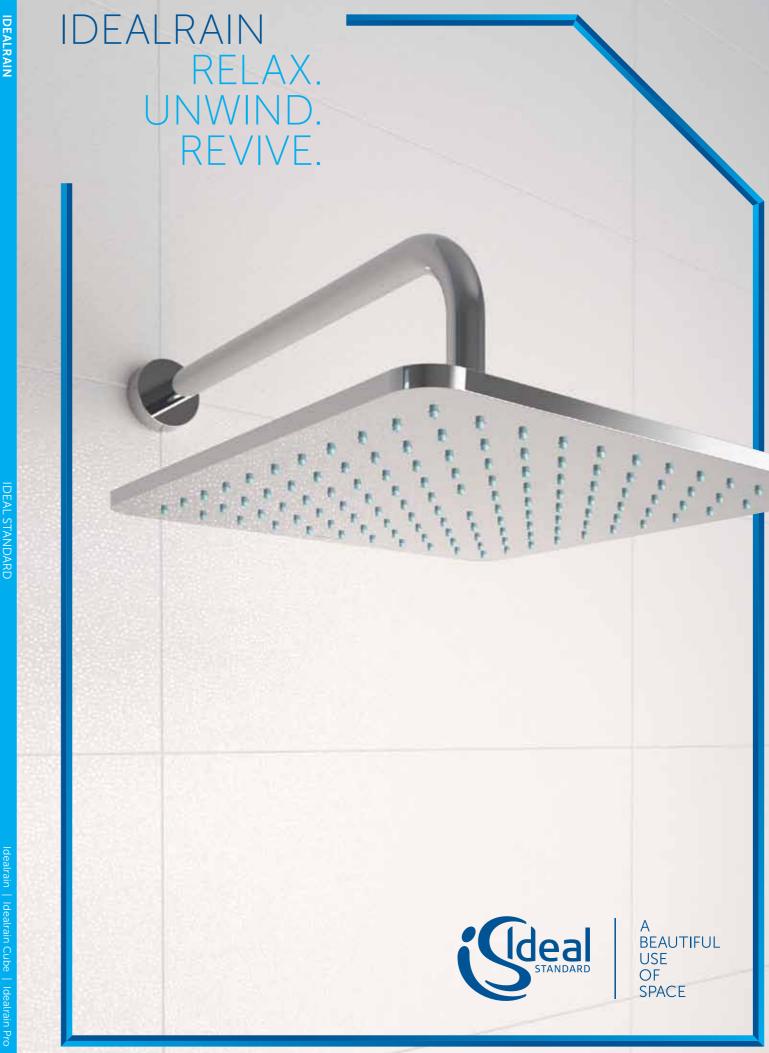
For further information or comments on any of the Strada range or any Ideal Standard products please contact:

Ideal Standard

Wavre 1789, Box 15 1160 Brussels

Tel: +32 (0)2800 4800 Fax: +32 (0)2800 4717

IdealStandard.com





A BEAUTIFUL USE OF SPACE



# A BEAUTIFUL USE OF SPACE

At Ideal Standard, we believe bathrooms should be living places not just functional spaces.

For us, they're far more than just places to brush your teeth.

They should be places to relax, to make yourself beautiful, to refresh and re-energise.

So, for the past 100 years we have been designing products to help you create your ideal bathroom.

Whether that is a place to escape, a boudoir, a playroom or a sanctuary, it is always a beautiful use of space.

Love getting caught in the rain	00
Pure pleasure, pure relaxation	00
Wide spray coverage	00
Save water, save energy	00
Technology	00
Idealrain Classic	00
Idealrain Cube	00
Idealrain Pro	00
Technical specifications	00





After a busy day, your bathroom can be a refuge of relaxation and warmth. An Idealrain shower invites you to stand beneath warming rain, eyes closed, face turned upwards, and let the sensation of rainfall wash away the stresses of the day.

Idealrain helps you relax, unwind and escape. You can indulge yourself in a rain shower that you control to suit your mood. A long, hot shower gives you a deeply relaxing soaking. Lighter rainfall can revive the spirits, whilst a stronger stream gives you the feeling of reaching deep into your tired muscles and massaging them gently back to life.









# RELAXATION. OR REINVIGORATION?

First thing in the morning, an Idealrain shower can become your wake up call; transforming your bathroom into a place of invigoration. Idealrain inspires and re-energises you. It puts you in the right frame of mind to make the most of the busy day ahead, so you can step out of the refreshing rain and into your world.

Whether you want to update your existing shower – or need a whole new system for a new bathroom – you'll find Idealrain has ideas that work.













### Maximise your enjoyment

Every aspect of the Idealrain collection has been created to make showering a true pleasure; from the large shower heads with edge-to-edge spray nozzles that envelope you in a warm, soaking downpour – to easy-to-use controls. High and low pressure compatibility helps maintain the right rate of water flow, wherever you are.

### Stylish design, to suit your taste

Idealrain has been designed with modern contours and sleek profiles, with handsprays that are amongst the slimmest available. They're light in your hand and feature one-touch spray pattern selectors, so they're intuitive to use.



There are two shapes to choose from to reflect your personal taste. Whether you prefer the softer curves of Idealrain Classic or the more geometric, linear style of Idealrain Cube, the entire range has been designed with flat hand sprays and slender housings to create a sleek look.

If you need a more robust system for a commercial application, Idealrain Pro has been built with extra durability in mind. Whichever Idealrain system you choose, you can be assured that it has been designed to fit with any bathroom solution.

### Save water and money

Idealrain is stylish on the outside, clever on the inside. Our built-in flow restrictors cut water consumption, giving you the peace of mind that you're saving water, energy and money – without compromising your showering experience.

# Maximum downpour, from an ultra slim, threefunction shower head.

# WIDE SPRAY COVERAGE

Idealrain features large shower heads, convex faceplates, 10 degree angles and nozzles right to the edge of the spray plate. This ensures a wide rain effect, soaking you more thoroughly for greater showering pleasure.

### Quality, by design

Idealrain's designers had a simple objective: To make showering the most pleasant experience it could be. The result is a collection that provides the highest level of comfort, performance, safety and usability.

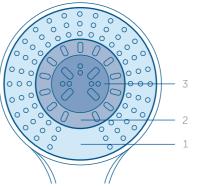
Idealrain has streamlined, flat shower heads, available in a variety of sizes.

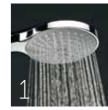
The elegant 10 degree head angle also serves to widen the spray pattern, adding to the sensation of being completely enveloped by warming water.

At just 36 mm, the handspray has one of the slimmest profiles available, for light easy usability. The face plate has no joins or overhangs, so its slick surface can be cleaned quickly and easily – helping it look good for longer.

### Rain, fine rain or massage

The spray pattern selector is ergonomically designed to switch between modes with a single touch. And every part of every system is guaranteed for durability, by Ideal Standard.





relaxing downpour





Fine Rain: intense deluge

Massage: stimulating stream

8 9

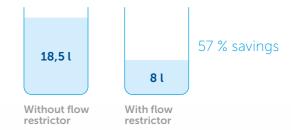
SAVE WATER. SAVE ENERGY. SAVE MONEY.

REDUCE YOUR
WATER BILL BY 57%
AND SAVE UP TO
£633 A YEAR!

Water is one of our most precious resources. Idealrain is cleverly designed and precision manufactured to help you reduce water consumption without compromising on comfort, enjoyment or reliability.

### Intelligent water flow

Idealrain's precision-designed flow engine delivers optimal spray performance. The additional, easily fitted and removed flow restrictor, reduces water consumption in high-pressure systems from 18.5 l to just 8 l with no loss of flow.



### Good for you, good for the planet

Saving water and energy is an important consideration when choosing a new shower. Cutting your consumption of resources doesn't just help the planet; it also saves you money.

Up to €633

Energy

Water

savings a year!

Idealrain handspray with 8 l/min

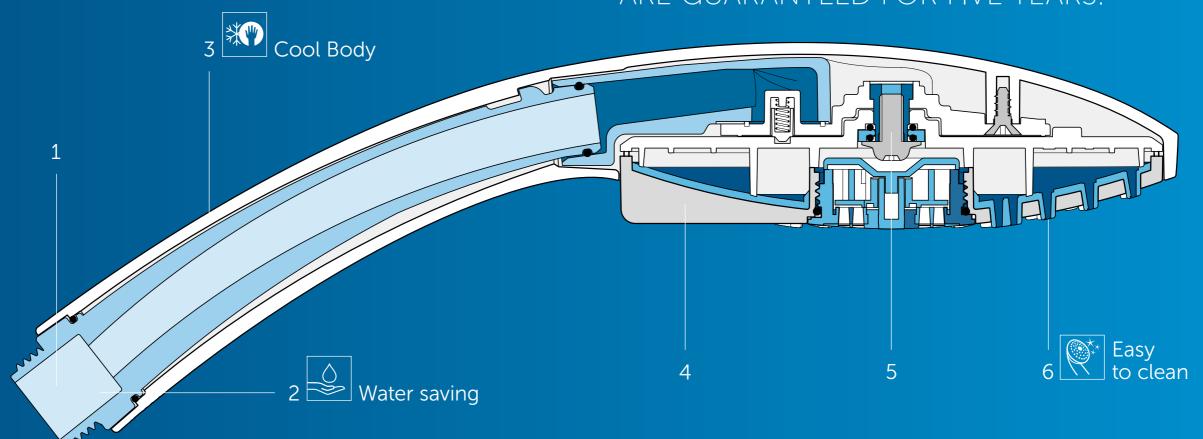


# TECHNOLOGY YOU CAN TRUST

10



OUR 100 YEARS OF EXPERIENCE GIVES US COMPLETE CONFIDENCE IN THE QUALITY AND RELIABILITY OF ALL IDEAL STANDARD PRODUCTS. OUR SHOWERS HAVE LONG GUARANTEES FOR YOUR LASTING PEACE OF MIND. OUR SHOWER VALVES, FOR EXAMPLE, ARE GUARANTEED FOR FIVE YEARS.



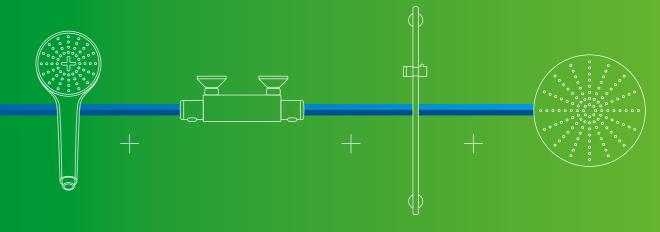
Idealrain's designers had a simple brief: to make showering the most pleasant experience it can be. The result is a collection that provides the highest level of comfort, performance, safety and usability. From easy-to-clean surfaces and watersaving technologies to innovative touches you'll appreciate every time you take a shower.

- <u>Ultra strong connections</u>
   Idealrain hand sprays have tried and tested connection resistance. So, on a fixed bracket, they can support weights of up to 20 kg.
- 2. Reduced water consumption
  Without loss of flow, our easy-to-fit flow restrictors cut water consumption from a typical 18.5 litres/min to just 8.1 litres/min.
- 3. Cool body technology
  This innovative technology prevents the handspray body from becoming hot; protecting all the family.
- 4. Three function spray pattern selector
  Change the spray setting with a single touch; from rain to fine rain, or massage.
- 5. <u>High performance flow engine</u>
  All Ideal rain hand sprays deliver optimal spray performance at high or low pressure, thanks to their advanced technology.
- Easy cleaning, long lasting
   High quality silicone nozzles remain flexible for durability. Smooth surfaces, with no joins or overhangs, make cleaning easy.

### IDEALRAIN CLASSIC

# THE CLASSICALLY ELEGANT CHOICE

All Idealrain Classic attachments and fittings are designed to work with each other – and with thermostats, sliding bars and head showers,



Match your handspray...

to your favourite thermostat...

your preferred sliding bar and and add a head shower if you wish.

### **Classic Features**

- Sensuous, rounded shapes and contours
- Wide face plates for maximum rain effect
- Light to use, with intuitive controls
- Advanced, water-saving technology, with no flow loss

Detailed information on Idealrain can be found on the technical pages (18 – 27).





PRODUCT OPTIONS **IDEALRAIN CLASSIC** 

### CHOOSE CAREFULLY

### HANDSPRAYS



Size XL 1 or 3 function





Size M 1 or 3 function



Size S 1 or 3 function

Combine the elements of Idealrain's Classic collection with Ideal Standard thermostats and discover more than 200 possibilities.

Subtle styling changes like the shape of a sliding bar's mounts, the width of a handspray or the profile of a thermostat's controls, make all the difference.

Our Classic collection will inspire the designer in you and help you plan a look using soft curves, lightweight attachments, rounded contours and sleek styling.

### SLIDING BARS



Sliding bars for 900/720mm



Sliding bars for L and XL 600/900mm

### HOSES



Idealflex (plastic) 1250/1750mm

clenched



### SHOWER HEADS



### The complete Classic

Indulge in the all-enveloping sensation of standing in a warm, summer's downpour. Idealrain's all-in-one shower systems can switch water flow from the handspray to overhead rain shower, instantly. Wall brackets are adjustable. Sliders change heights at the push of a button. Even installation is easy.



Shower heads 300/200mm

### THERMOSTATS

The Idealrain Classic collection is designed to work perfectly with all Ideal Standard thermostats. A small selection is shown below.



Ceratherm 100



Ceratherm 200

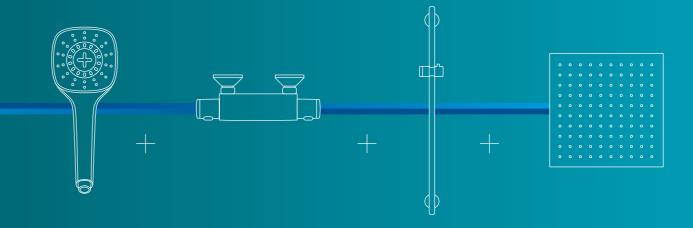


Active

### IDEALRAIN CUBE

# THE CONTEMPORARY CHOICE

Whether you want a simple shower kit or an all-in-one shower system, Idealrain Cube works. All Idealrain Cube handsprays and head showers are compatible with Ideal Standard thermostats, sliding bars and other Ideal Standard collections. So your shower can follow the geometry and the purity of your overall bathroom design.



Choose the handspray...

to complement your thermostat...

match your sliding bar and hose...

and add a head shower if you wish.

### Classic features

- Geometric shapes, pristine lines and angular forms
- Rain effect enhanced by spray nozzles to the edges of the wide face plates
- Fingertip controls and light, slender handsprays
- Advanced water-saving technology, with no flow loss

Detailed information on Idealrain can be found on the technical pages (18-27).



PRODUCT OPTIONS IDEALRAIN CUBE

# CONSIDER THE ANGLES

### HANDSPRAYS



### **THERMOSTATS**

The Idealrain Cube collection will work perfectly with all Ideal Standard thermostats. A small selection is shown below.







Ceratherm 100

Ceratherm 200

Attitude

The Idealrain Cube collection is designed to fit the geometry of your bathroom. Matching elements from Idealrain Cube with Ideal Standard thermostats will give you over 200 different ways of expressing your vision of minimalism.

Head showers are one, simple square. Handsprays echo the design, but with softer corners. The overall effect is high style. A purity of line. A cascade of modernity. An outpouring of warm, relaxing, summer rain.

### SLIDING BARS



600/900mm

HOSES



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Metal hose double clenched 1750/1500mm

### SHOWER HEADS





Square shower heads 300/200/100mm

### IDEALRAIN PRO

### THE ROBUST CHOICE

performance is outstanding and its looks are long lasting.

### IDEALRAIN PRO **FEATURES**

High strength, metal 7 brackets for ultra stable wall fixing

Choice of single or triple function, antiscale shower heads. Available in two sizes Heavy duty ratchet

Smooth, wipe clean,

Specially reinforced metal sliding rail. Available in two sizes: 60 cm and 90 cm

Extremely hygienic. Single function handsets include anti-aerosol function

Durable metal handset. Sure grip for easy hand control

Integrated flow

### **OUR STRENGTHS**

### DURABILITY. DESIGNED IN

The demands imposed on commercial bathrooms are completely different to those placed on home bathrooms.

So, at Ideal Standard, we brought the full weight of our 100 years of experience to bear when we designed our Idealrain Pro collection. It will survive the impact of a high traffic environment. It will shrug off the rigours of a commercial cleaning regime. It will perform reliably and economically, year after year, guest after guest.

This shower head, for example, is uncompromisingly stylish, yet built for long term durability.



### REAL-WORLD APPLICATION

Components that perform faultlessly are inevitably subjected to less stress. So our emphasis may be on strength, but functionality is a priority too.

Idealrain Pro handspray sliders are a case in point. They glide on their rails, without hesitation. Their controls are easily operated; locking and unlocking in one simple, slick action. And they're built from high quality metal to ensure they cannot be over tightened.

Lock. Unlock. Lock. Many thousands of operations later, they still hold the handspray in exactly the right position.



### **BUILT TO ENDURE**

Engineering excellence is a major part of our design strategy.

Our 90 cm Pro sliding bars are doubly reinforced with an outer tube and an inner rail, to resist distortion and perform smoothly, year after year.

Similarly, our wall mounting brackets are solid metal. They're easy to adjust. They're elegant. But they're built to handle many times the weight placed on them during normal operation.



TESTED TO DESTRUCTION.
SURVIVED

Intensive and continuous testing is the key to class-leading durability. Our tests simulate extreme, real world conditions. Then go a step beyond.

Shower components are subjected to high pressure steam, to mimic the harshest of cleaning regimes. They're also sprayed with corrosive salt to test their finishes even further.

Sliding rails are distortion tested to a full 75 N. So they can withstand a weight of up to 75 kg.

Idealrain Pro was designed, built and tested to withstand difficult and stressful applications better than any other Idealrain range. So its reputation for robustness in commercial environments will always remain intact.

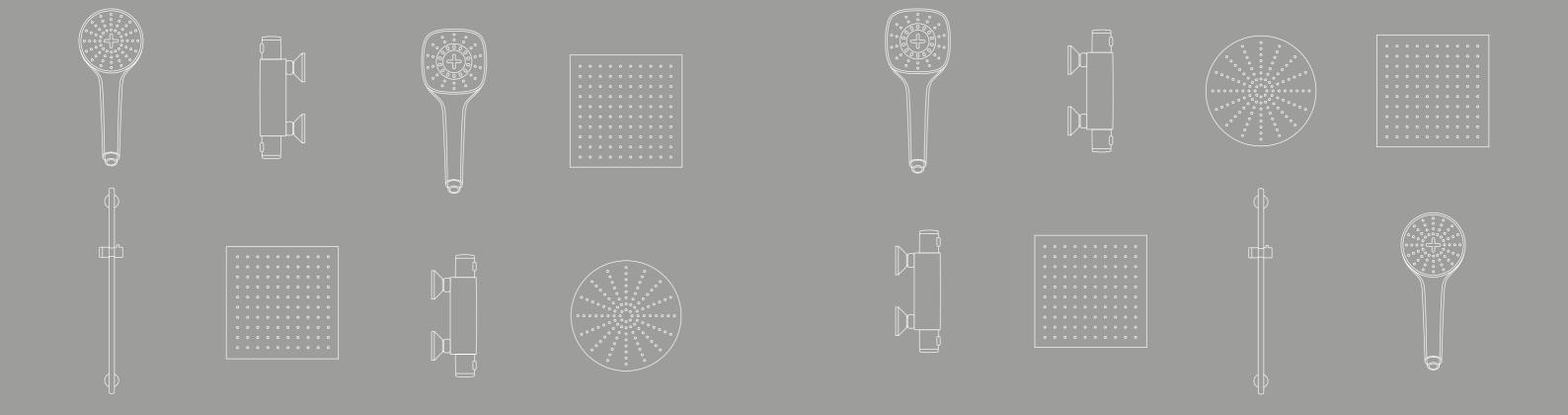


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# TECHNICAL SPECIFICATIONS

All Idealrain showers are compatible with other Ideal Standard collections, which makes planning your bathroom easier. It gives you greater scope. It also leaves you free to be inspired.

Dimensions, performance specifications and prices are all included. But if you have any queries please contact your authorised Ideal Standard dealer, or visit our website, which also features an easy-to-use bathroom planner.



### **TECHNICAL SPEC TO BE ADDED HERE**

### TECHNICAL SPEC TO BE ADDED HERE